



# MODULAR TELECONFERENCING SYSTEM FOR TELCOS AND COMPANIES

#### CREALOG CONFERENCE MANAGER

The CreaLog Conference Manager software enables the provisioning of highly scalable conference solutions with a sophisticated redundancy concept. It seamlessly integrates with any VoIP/SIP environment and enables reliable operation for 100,000 and more concurrent participants. The rights concept comprises system operator, (client) administrator, moderator and participant.

#### SYSTEM OPERATOR

The system operator has administrative access to all scheduled and historical conferences on the system. The assigned tasks include changes within the existing rights concept, set up administrators (clients) and enable options. A convenient search function allows to even keep track of very large conference systems, showing statistical evaluations of usage, individual conferences and connections.

#### **ADMINISTRATOR**

The administrator assigns available resources, sets up moderators/accounts and enables/disables options (e.g. recording and download). A convenient search function allows to keep track of resources, show statistical evaluations of usage, topics, individual conferences and connections. Branding the appearance and configuration of the invitation front-end and the conferences including individual prompts (sound branding) are additional options.

#### CONFERENCE INVITATION BY MODERATOR

An unlimited number of participants and moderators can participate in each conference until full system or client capacity is reached.

Conference invites are sent out by e-mail (with attached ICS calendar file) or text message and administered by the conference moderators via browser interface. Conference invitations and system prompts are multi-lingual. Via LDAP integration the moderator easily selects and adds participants. Integration with standard e-mail clients (e.g. MS Outlook) is available.

## **HELP**

Help for using the interface and functions is provided via a browser-based user guide.

# **RESOURCE PLANNING**

A resource planning tool is an integral part of the solution, taking into consideration historical conference data.

#### **SECURITY**

Conference ID, conference PIN, and moderator PIN are available and can be entered by keypad or voice input

# **INTERFACES**

Online and offline billing systems Graphical SCE for modification and customization of dialogs and functionality



Conferences separation on the system is ensured via individual conference ID or separate dial-in numbers from the available number pool.

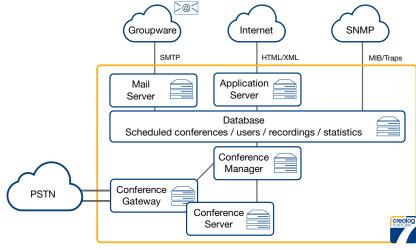
#### MODERATOR OPTIONS

The moderator manages the conference by keypad input or the browser front-end.

- Schedule ad-hoc, one-time or recurring conferences either as dial-in, dial-out, or mixed conferences
- Assign resources (max. number of participants, dial-in number or conference ID)
- Start of the conference with or without moderator present.
  If the moderator is mandatory for the conference start, participants are placed on-hold until the moderator joins the conference (waiting room function)
- Change of topic, date and time of the conference at any time
- Mute, add or disconnect participants any time
- Lock the conference (new participants can't join)

# RECORDING & TRANSCRIPTION

When conferences are recorded and transcribed (Voice2Text) participants are informed of the fact when entering the conference. The conference recording and transcript may later be evaluated by Speech Analytics and transferred for further processing to Al systems.



CreaLog Conferencing Architecture

## **TECHNICAL DETAILS**

- Virtually unlimited number of participants
- Connection to any telephone network (IMS, VoIP, ISDN)
- Reporting for invoicing and analysis of traffic statistics, overview of reserved resources
- Conference recording & transcription function
- Conference types: unplanned (ad hoc), planned and anytime (permanently reserved with fixed PIN)
- Conference modes: Standard conference, press conference and teaching/student conferences
- Effective filtering of line and room echoes
- Automatic volume adaptation for the various conference participants
- Active recognition of requests to speak by the conference server

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