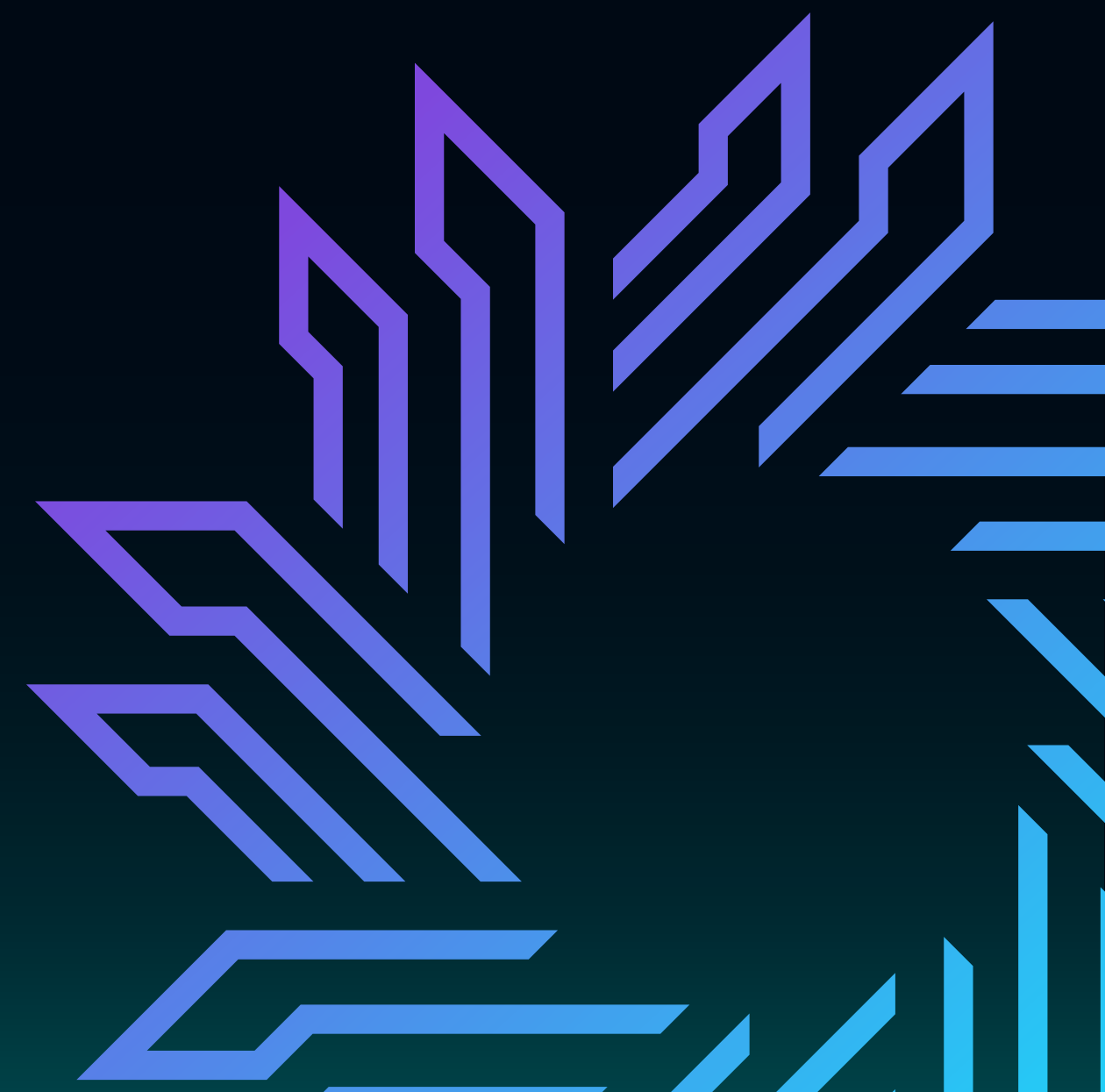
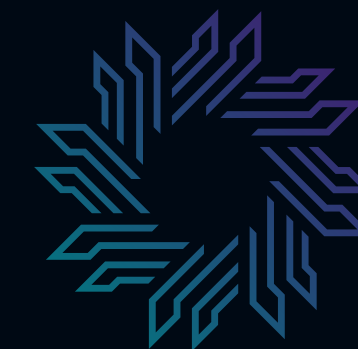




# Too many B2B and B2C solutions in application silos?

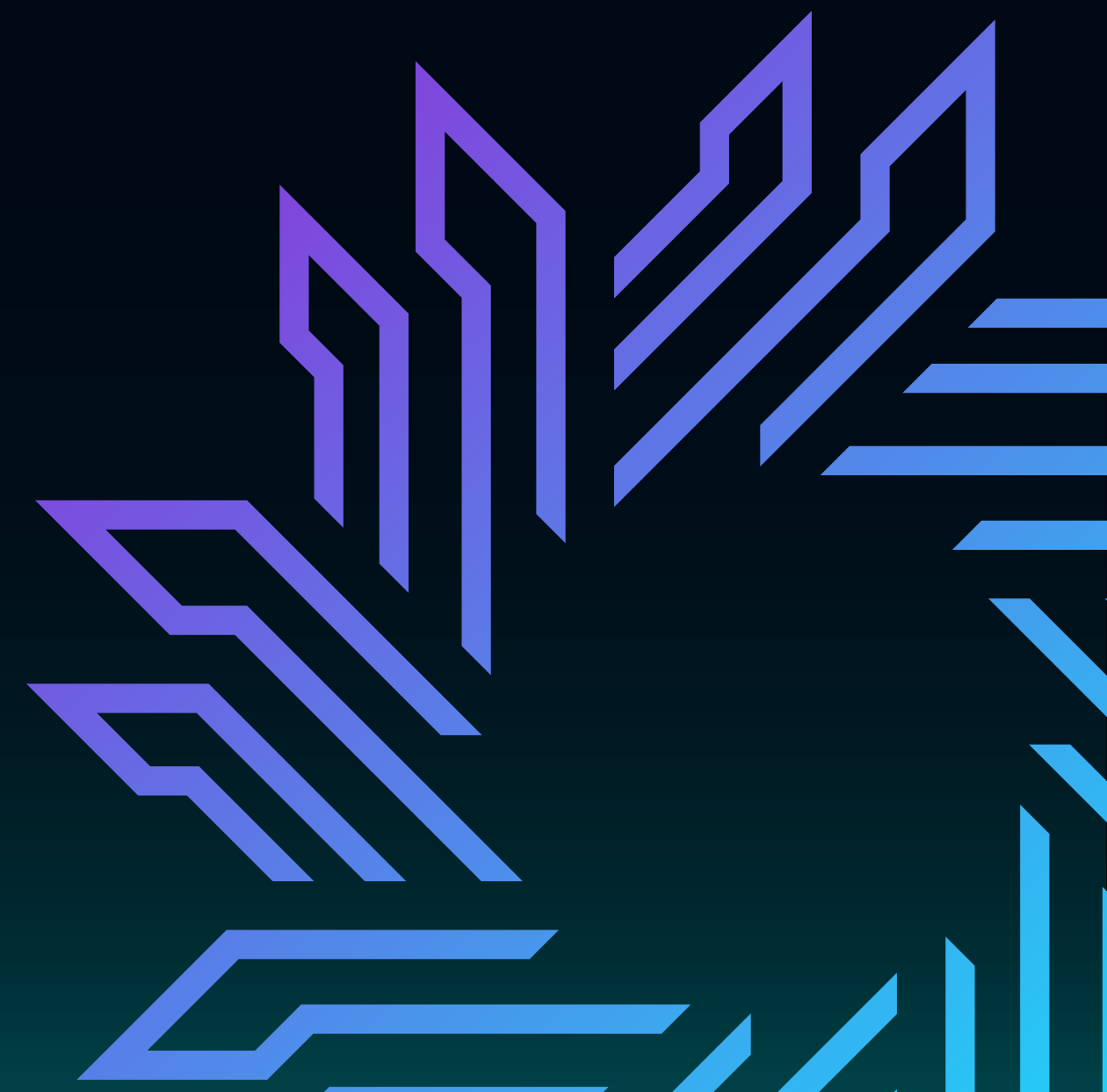
Read how CreaLog can help you!

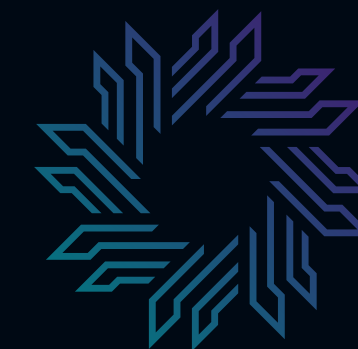




# Loosing import business to OTTs?

Read how CreaLog can help you!

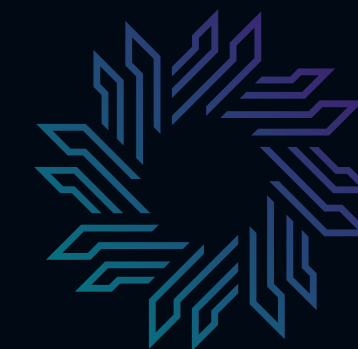




# Needing an attractive Enterprise Contact Center offering?

Read how CreaLog can help you!

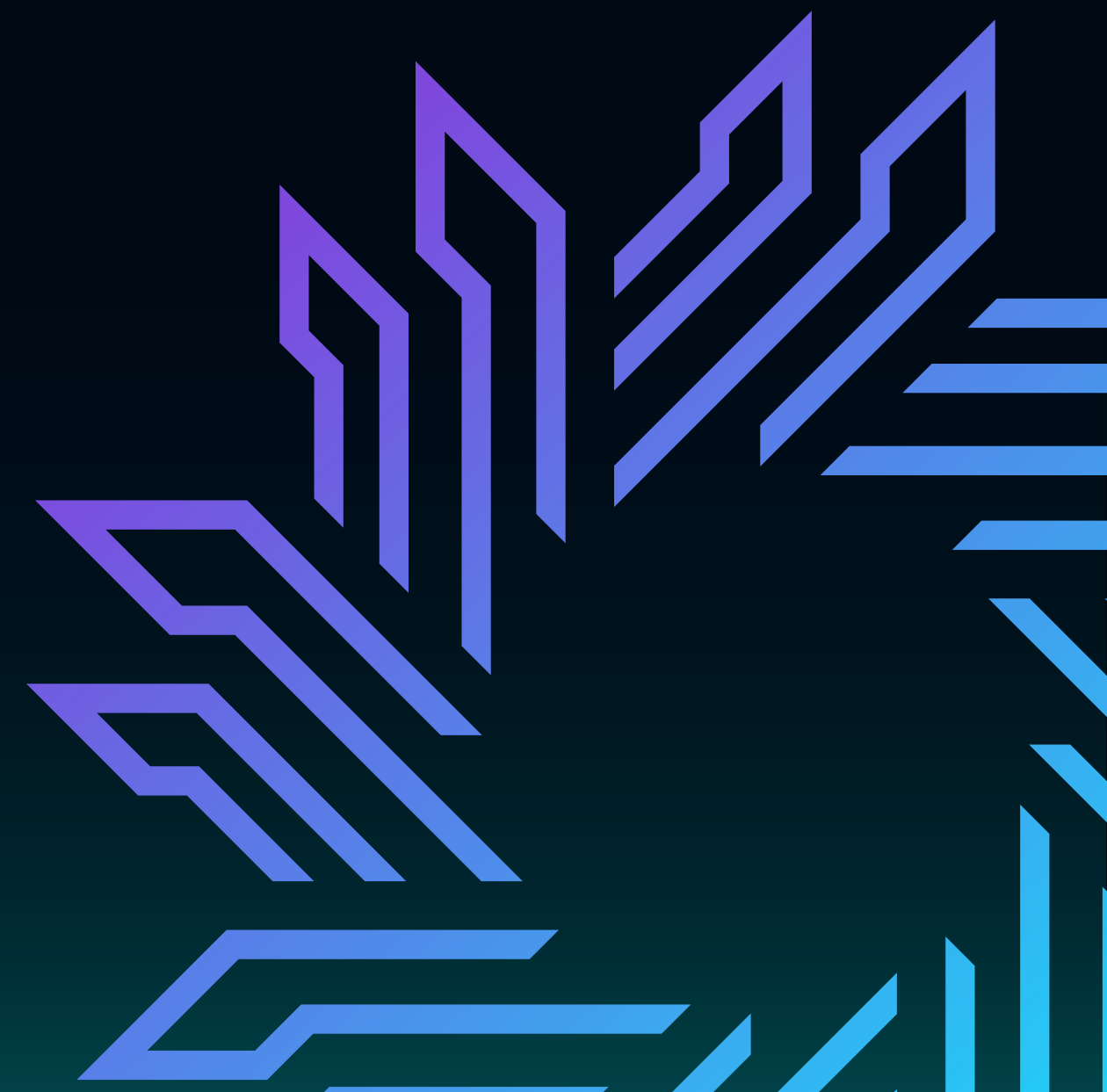




# Go for the CreaLog **Service Delivery Platform**

- Fight the OTT challenges
- Consolidate legacy silo solutions
- Quickly develop new B2B and B2C solutions
- Boost your ARPU

[Click here to learn more!](#)





# ● Crush the silos

We all know application silos, implemented on bare metal, one server per application, with separate statistics and management consoles.

They exist in your company but as well at your business customers' premises.







# ● Consolidate

Don't let your business customers in search for easier and more promising solutions migrate their telephony applications to the OTTs.

Consolidate them in your environment of choice instead!



# ● A strong, flexible, proven platform

The CreaLog Service Delivery Platform  
hosts a multitude of valuable and  
profitable advanced B2B and B2C  
telephony applications ...

... and can extend the lifespan of your  
proven, existing cash cow services.







# ● Service Manager Suite

Easy service creation (Low-Code SCE)

Ready to run industry modules for  
Finance, Utilities, Authorities ...

All statistics in one place

Browser-based administration



# ● Enterprise Services for Customer Care

From call pick-up to hang-up

Routing Decisions and Call Distribution

IVR, Voice and Chat Bots

Call Automation with Conversational AI

Contact Center Services

All-net Call Recording

Call Transcription and Call Analytics

Customer Satisfaction Surveys



# ● VAS Services

Voice VPN and Centrex

Conferencing

Televote and Masscalling

**Your customized solution!**





# ● 112 solutions

Next-Gen

112 Emergency Call Control and Routing

Cloud-based eCall Modem

**Your customized solution!**





# ● Industry solutions

- **Finance**

Self-Service Banking & Brokerage

- **Utilities**

Prioritization, meter reading,  
supply fault announcements,

- **Authorities**

Centralized authorities hotlines

...



# Addressing current business needs and keeping OTTs at bay

Don't leave the revenue to  
competition!

- **Benefit 1**  
One stop shopping through consolidated  
B2B telephony offering.
- **Benefit 2**  
Lower TCO and OpEx
- **Benefit 3**  
Growing ARPU with  
new service offerings!

# Who is CreaLog?



- Founded in 1993
- Active in Europe, Africa, Asia
- Headquarter in Munich, Germany

## Our Customers



[Click here to learn more!](#)





# Contact us now!

## For more Information

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