

# INVITATION

TO THE



## CREALOG TELCO SUMMIT 2022

Munich, Germany · October 20-21



CREALOG 



# CREALOG TELCO SUMMIT 2022

We cordially invite you to the exclusive

## **CREALOG TELCO SUMMIT 2022**

on October 20-21, 2022 in the Motorworld Munich.

**Expect new insights and a great summit  
with the following topics**

- The CreaLog concept — A Central Platform with a wide range of B2B and B2C Applications
- Individualization — our key to your success
- Cloudification & Virtualization — With CreaLog into your Cloud
- CreaLog FutureLabs — An update on the latest Speech Technologies
- Case Study — Voice & Chat Bots for MultiChannel Automation in Customer Care
- Professional Services that suit any need — For on-prem and X-as-a-Service
- **Keynote by Prof. Dr. Jens Böcker** — Talk by the Chairman of the German VATM Innovation Circle on strategies in technologically driven and highly competitive Telco markets

We would very much appreciate your participation.

Since the capacities at the CreaLog Telco Summit are limited, it's strictly

**first come, first served!**

### **Important notice**

Telco Summit, catering and the networking evening are at the invitation of CreaLog. We would however ask you to cover your own travel and overnight costs.

**Registration and  
hotel accommodation at a special price**

Please refer to the rear page.

# AGENDA

Thursday, October 20



LOCATION: **MOTORWORLD, Munich**

- 12:00 h Welcome Lunch
- 13:00 h Summit Opening by CreaLog Management  
Keynote by Prof. Dr. Jens Böcker  
CreaLog Telco Summit program
- 16:45 h Start of the evening program

Friday, October 21



LOCATION: **MOTORWORLD, Munich**

- 08:00 h Complimentary Breakfast
- 09:00 h The CreaLog Telco Summit continues
- 11:30 h Wrap up and Farewell
- 12:00 h Light Buffet Lunch

## YOU WOULD LIKE TO JOIN THE CREALOG SUMMIT?

### Participation

Please confirm your participation as early as possible preferably by September 1st, 2022

### Accommodation

We have reserved a room contingent with event price for our guests at a hotel right within the Motorworld

#### **AMERON Munich Motorworld \*\*\*\***

Am Ausbesserungswerk 8  
80939 Munich

Comfort room with Motorworld view: 110.- Euro/night

A complimentary breakfast will be served by us at the Summit on October 21st.

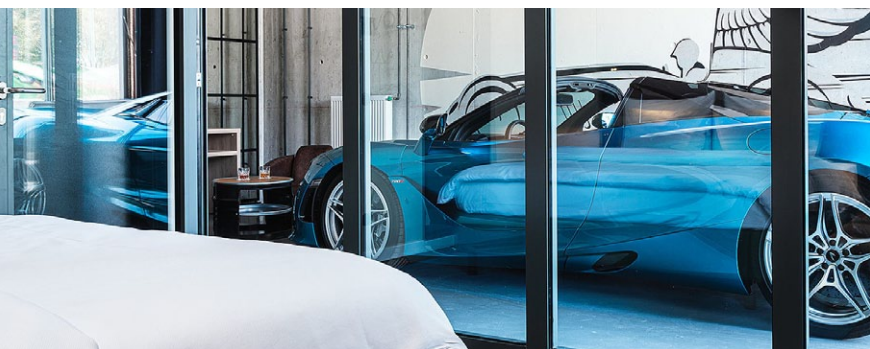
To secure a hotel room, please reply to us by September 1st, 2022 at the latest.

A complimentary CreaLog shuttle from Munich Airport is available upon request.

### Contact

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